

KORTNI BOTTINI

CAFE CODA POSTER



Aubrey Debauchery and the Puke Boots, a local band from Chico CA, sought a poster designed specifically for an exclusive acoustic show. They requested that their unique folk/rock style be represented within the design.

The poster is composed completely of basic shapes and patterns to evoke a textiled quality. This array of colors pays homage to their humble and rustic style.

WORLD PARROT TRUST



The World Parrot Trust is a non-profit global organization dedicated to the conservation and welfare of parrots. We were assigned the task of redesigning a corporate identity for this company. The client was in search of a more contemporary symbol to replace the current, dated logo.

The final solution incorporated a perched cockatoo silhouetted against a gradated crimson sphere. By reducing the symbol to this simple, yet identifiable form, World Parrot Trust was able to adopt the more contemporary and professional brand they were seeking.

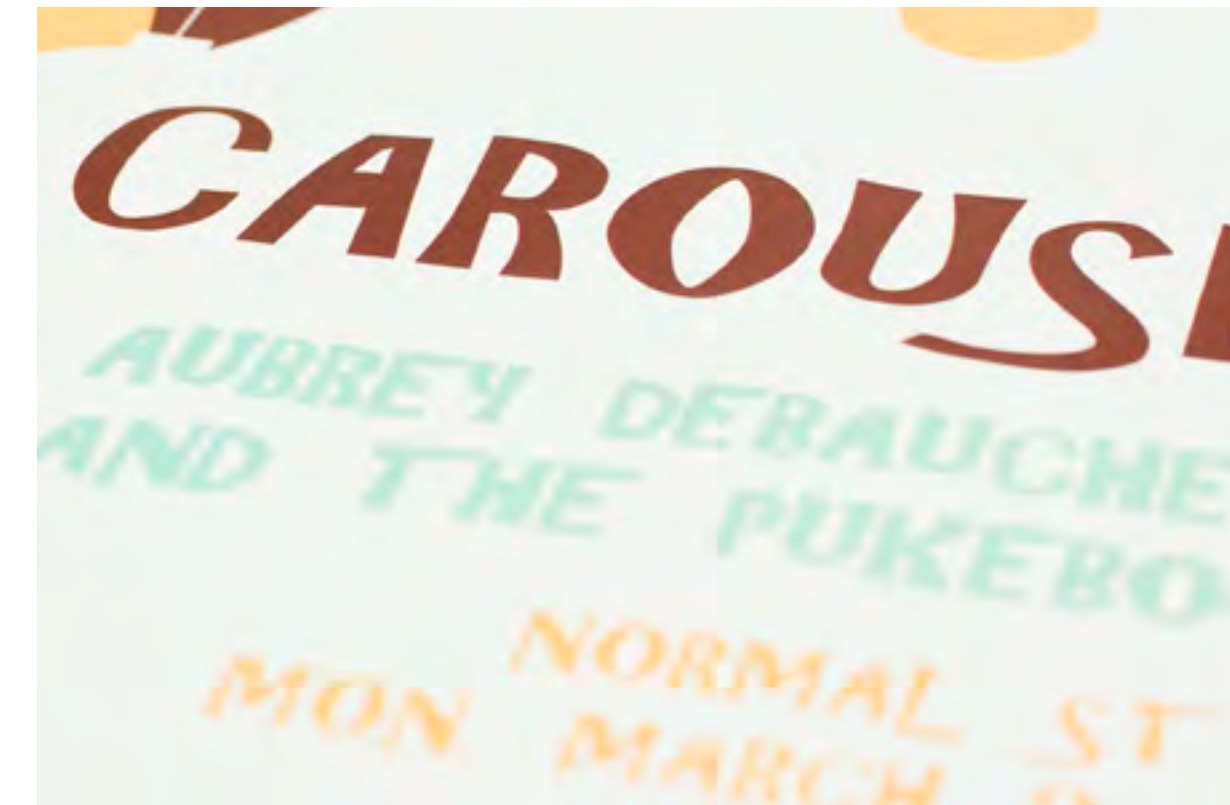
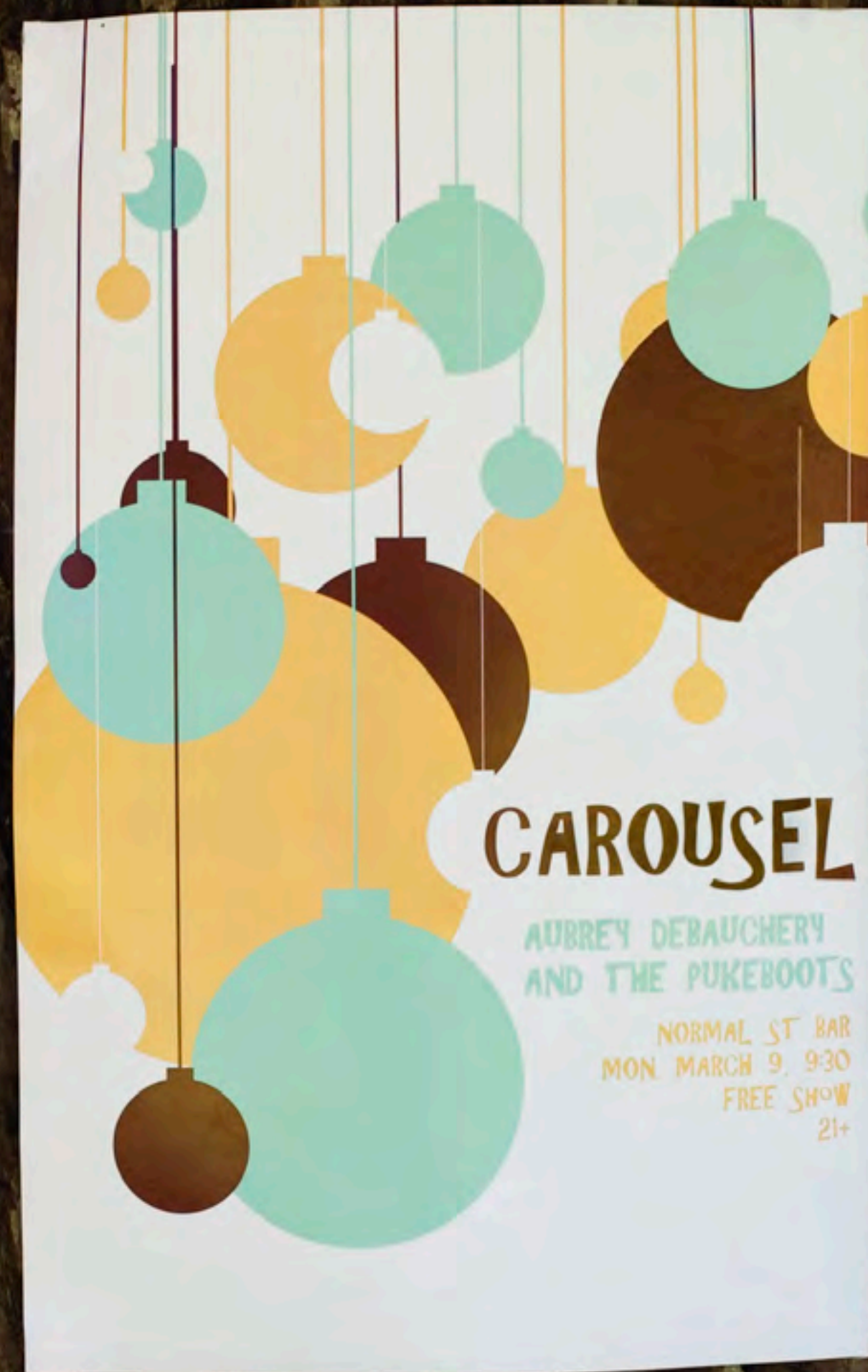
FIXEN'S



Fixen's, a series of to-go food containers, was a concept product assigned in a packaging design class. We were to create a system of take-out cups for a gourmet comfort food counter.

The brand name, Fixen's, is given a hand lettered chalkboard feel to emphasize a homemade appearance. In contrast, deep brown textured sides and simple, yet elegant photography give the package a more refined feel.

CAROUSEL POSTER



CarouseL, a local Chico band, contacted me to produce a concert poster announcing their debut show. Their only request was that the poster be bright enough to help draw attention from people who might otherwise ignore the little known band.

I devised a bright color scheme that is easily viewable from far distances to help capture onlookers' attention. The type is eccentric and helps give the poster an imaginative feel. This design was meant to leave the actual musical genre to the imagination, and thus draw a stronger crowd to the show.

PEACOCK VINEYARDS



For another self-initiated packaging problem, I aimed to brand a faux winery, Peacock Vineyards.

Each bottle displays an abstract rendering of peacock feathers, which are then placed with contemporary type to evoke a modern feeling. The use of bright colors and crisp type heavily increase the wine bottle's shelf power, standing out amongst the more typical bottle labels of competitors.

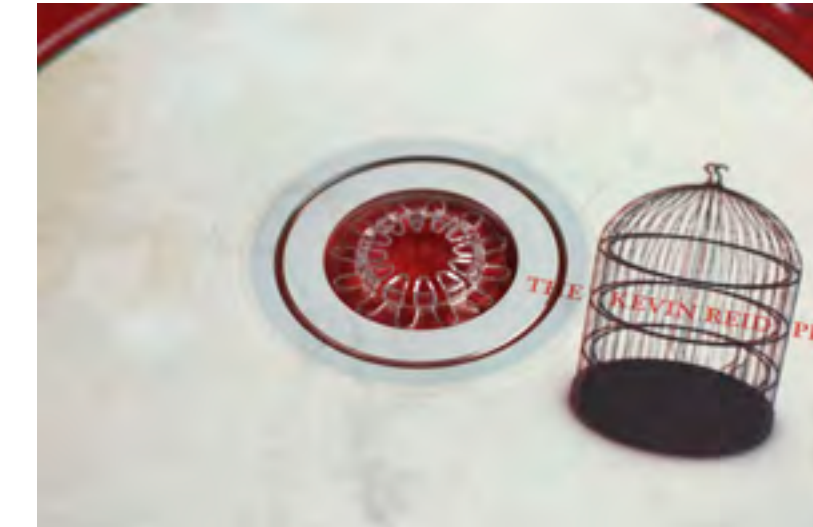
MICHAEL LEE POSTER



Local solo artist Michael Lee approached me with a request to design a show poster for a local café. After listening to his music, it seemed obvious that the poster design should represent his unique musical style.

The design is based upon an abstract depiction of a dandelion. The bright, vibrant colors were used to signify the change in seasons during the time of the show.

THE KEVIN REID PROJECT



Chico CA indie band The Kevin Reid Project requested album art for their self titled album. The band asked that the artwork reflect the main theme of the CD; which was love:hate.

I designed the birds flying free from the cage to symbolize the love/hate relationship. The deep maroons throughout the CD continue evoking these powerful emotions.

MILK CRATE PRODUCTIONS



To promote the launch of the student run design studio, Milk Crate Productions requested promotional merchandise to help advertise the operation's grand opening.

I designed a series of T-shirts portraying the whimsical design attitudes that might be shown within the work of the studio. The designs are hand drawn, and illustrate common design jargon such as the color-printing spectrum of CMYK in a humorous manner.

GOSPEL FEST POSTER



The annual Gospel Fest music celebration hosted by CSU Chico's AS Presents requested that this year's design reflect a traditional gospel church feel.

This poster was hand drawn to show an artistic representation of a traditional gospel organ. The main type was also hand lettered to play off of the beautiful structure of the organ.



ELITE BAKERY



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For an assignment in our Corporate Identity class we were required to research the definition of our names. We then created a symbol to embody the meanings and had the opportunity to use them in branding in a faux company.

Research led me to understand that my first name, Kortni, means noble, or high, and my last name, Bottini can translate to richness. With these descriptions I designed the Elite Bakery logo. The crowned figure embodies the elegant nature of an upscale bakery.

SCENTUALS



For a self-initiated packaging problem, I aimed to brand Scentuals to resemble an upper class 19th century apothecary blended with a modern design ethos.

The colors used throughout the system were chosen to directly coincide with each of the various product scents. The labeling system models Victorian era bath products.

